

packaging

C. EVAN METCALF JR.



DC COLLECTIBLES ACTION FIGURE BRAND IDENTITY



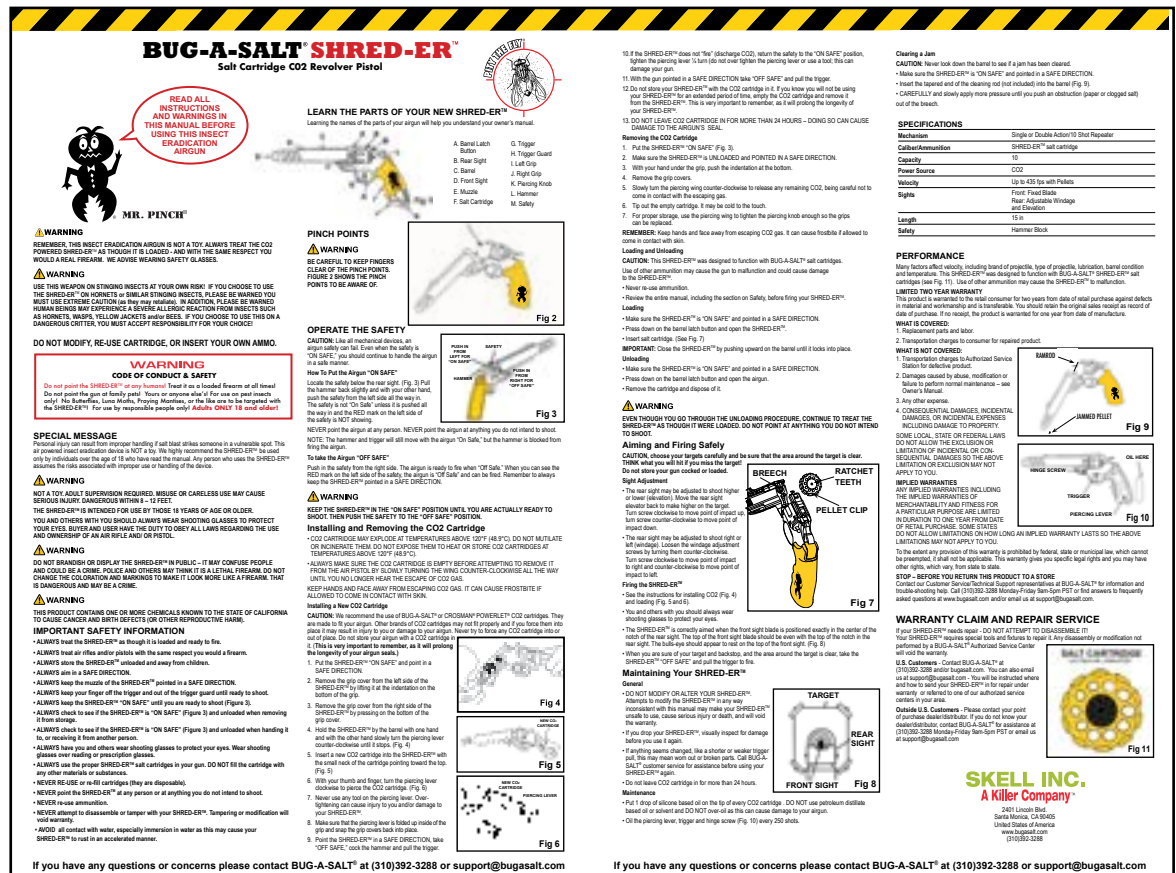
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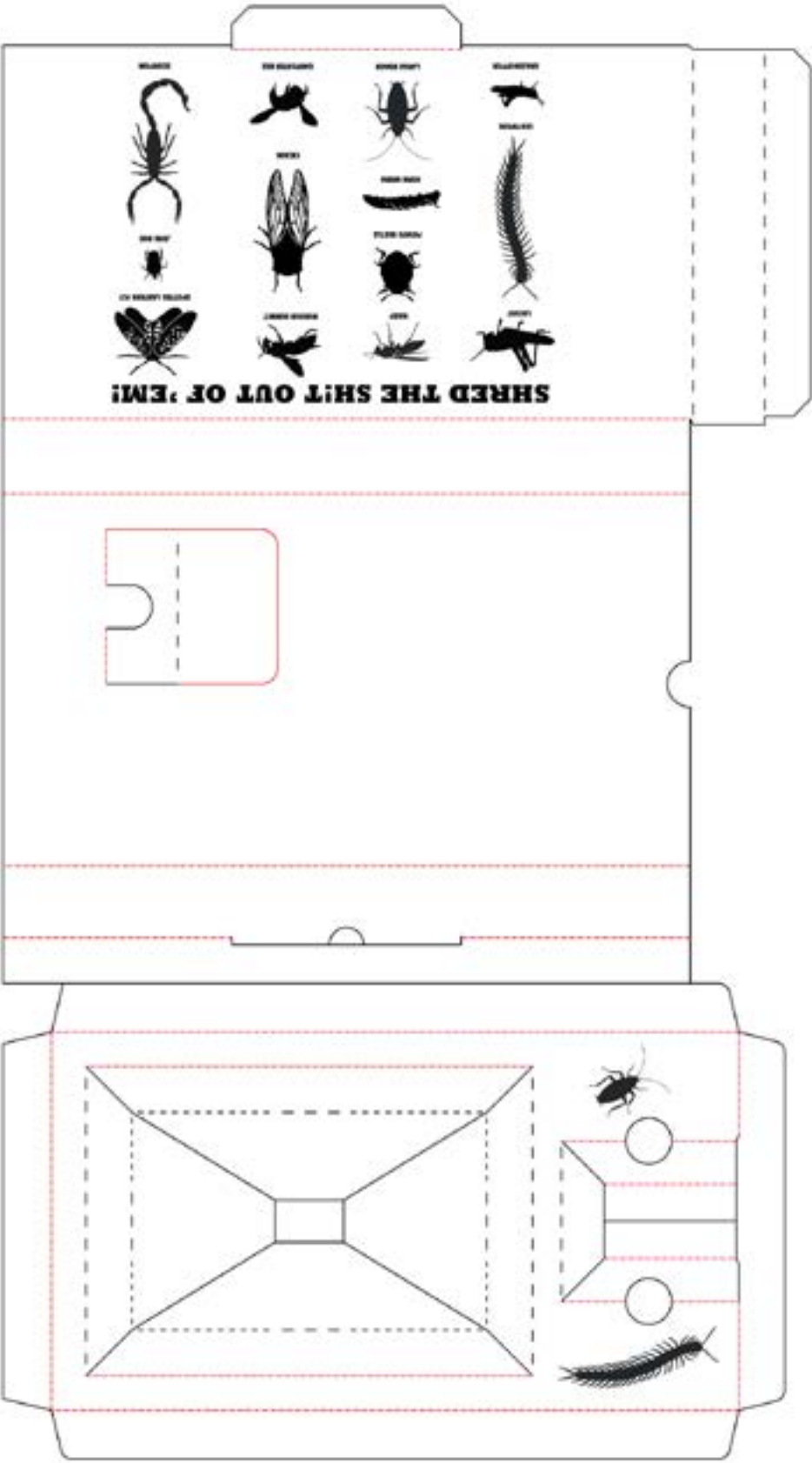
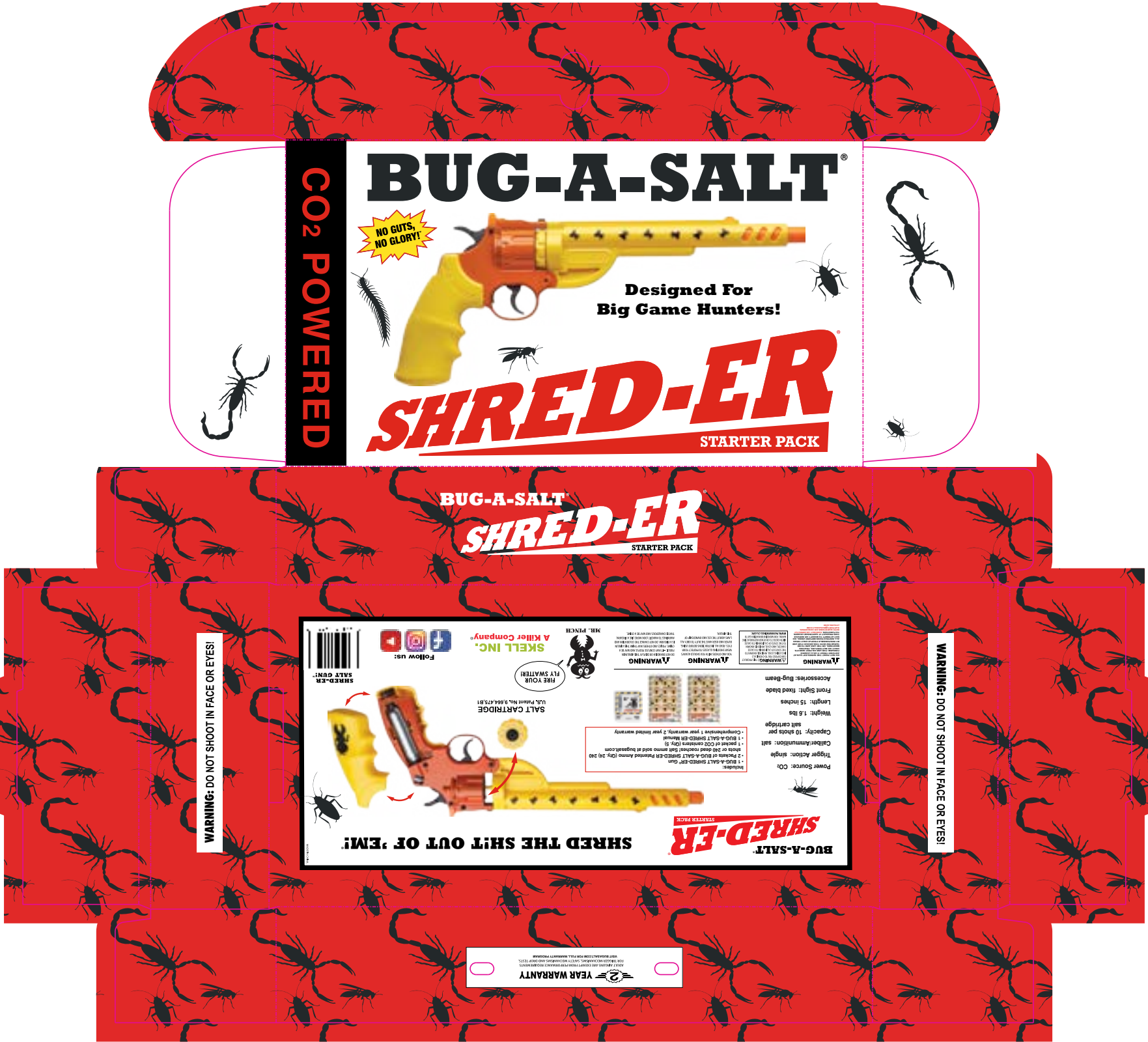


DC DIRECT PRODUCT

## BUG-A-SALT MARKETING









# trade show promotion and displays

C. EVAN METCALF JR.



MAD EVENTS MANAGEMENT



packaging and production

C. EVAN METCALF JR.

Designed with the film lover in mind, SHOUT SELECT shines a light on films that deserve a spot on your shelf. From acknowledged classics to cult favorites to unheralded gems, SHOUT SELECT celebrates the best in filmmaking, giving these movies the love and attention they deserve.

**A "TECHNICALLY INGENIOUS ... SPECTACULAR CALAMITY MOVIE"**  
—Vincent Canby, *The New York Times*

This Collector's Edition includes, for the first time on home video, the extended 2 night television event version of the film with 20 minutes of additional footage!

Charlton Heston leads an all-star cast in an epic film about ordinary citizens who must come together in the face of an unstoppable natural disaster! When the most catastrophic earthquake of all time rips through Southern California, it levels Los Angeles and sends shockwaves through the lives of all who live there. Now strangers must become saviors as the city struggles to get to its feet before the next terrifying aftershock hits! Also starring Ava Gardner, George Kennedy, Lorne Greene, Victoria Principal, Geneviève Bujold and Richard Roundtree, *Earthquake* combines outstanding performances with Academy Award®-winning\* sound and groundbreaking special effects.

\*1974: Best Sound, Special Achievement Award for Visual Effects



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**SPECIAL FEATURES:**

- Two Versions Of The Film – The Original Theatrical Cut And The Original Longer NBC 2 Night Event Telecast
- NEW 2K Scan Of The Original Film Elements For Both Versions Of The Film
- NEW Scoring Disaster: The Music Of EARTHQUAKE
- NEW Painting Disaster: The Art Of Albert Whitlock
- NEW The Sound Of Disaster: Ben Burtt Discusses SENSURROUND
- Theatrical Trailer, TV Spot, Radio Spots
- Audio Interviews With The Cast
- Still Galleries – Stills, Posters And Lobby Cards, Behind-The-Scenes Photos, Effects Photos

*"EARTHQUAKE" STARRING CHARLTON HESTON AVA GARDNER GEORGE KENNEDY LORNE GREENE GENEVIÈVE BUJOLD RICHARD ROUNDTREE*  
by *SHOWN MARKE GRIFFIN BARRY SULLIVAN LLOYD NOLAN VICTORIA PRINCIPAL* written by *GEORGE FOX AND MARIO PIZIO*  
music by *JOHN WILLIAMS* producer and director by *MARK ROBSON* executive producer *JENNINGS LANG*  
a *MARK ROBSON FILMMAKERS GROUP* production • *UNIVERSAL* PRESENTS

**PG**  
Theatrical Version

**NOT RATED**  
Extended Television Version

EARTHQUAKE © 1974 Universal Pictures. Renewed 2002 by Universal City Studios LLLP. All Rights Reserved.

Theatrical Version: 1080p High-Definition Widescreen (2.35:1)	Approximate Feature Running Time: +/- 122 Minutes	English DTS-HD Master Audio 5.1 & Stereo
Extended Television Version: 1080p High-Definition (2.35:1/1.33:1)	Approximate Feature Running Time: +/- 142 Minutes	English DTS-HD Master Audio Mono

1974 • Color • English Subtitles • Blu-ray Producer: Cliff Macmillan • Package Designer: Evan Metcalf • Special Features Are Not Rated • shoutfactory.com

SHOUT FACTORY UNIVERSAL DTS-HD Master Audio 5.1

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COLLECTOR'S EDITION



78 SHOUT SELECT

SHOUT FACTORY

DISC ONE:  
THEATRICAL VERSION

SHOUT SELECT

**EARTHQUAKE**

SHOUT FACTORY UNIVERSAL DTS-HD Master Audio 5.1 PG

1080p High-Definition Widescreen (2.35:1) / Approximate Feature Running Time: +/- 122 Minutes

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DISC TWO:  
EXTENDED TELEVISION VERSION

SHOUT SELECT

**EARTHQUAKE**

SHOUT FACTORY UNIVERSAL DTS-HD Master Audio 5.1 NOT RATED

1080p High-Definition (2.35:1/1.33:1) / Approximate Feature Running Time: +/- 142 Minutes

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SHOUT! FACTORY HOME VIDEO



packaging

C. EVAN METCALF JR.



DC COLLECTIBLES BRAND IDENTITY



# style guide



# PACKAGING STYLE GUIDE 2015

### Anatomy of a DC Collectibles Box Design



**CLOSED BOX**



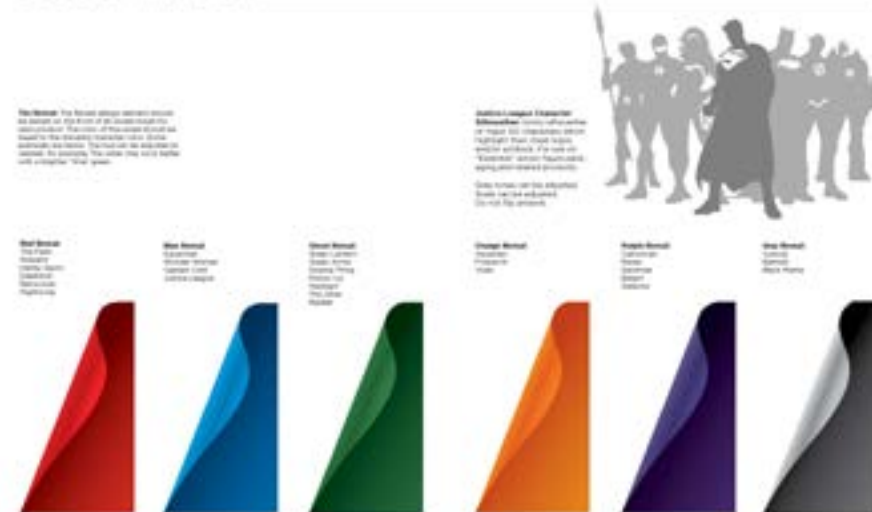
WINDOW BOX



## BLISTERCARD



## DESIGN ELEMENTS



## DESIGN ELEMENTS



## SAFETY MARKINGS



## LEGAL AREAS ■







FRANKY'S PLAY EYECONS — STITCH



**“ALPHA, RITA’S ESCAPED! RECRUIT ME A TEAM OF TEENAGERS WITH ATTITUDE!”**

The Power Rangers return in comic form with this morphinominal, remastered collection of the explosive series’ from Marvel and Hamilton Comics – all collected for the first time ever. This volume chronicles Mighty Morphin Power Rangers, the Alien Rangers saga and Ninja Rangers.

Based on the TV series that started a revolution and written by Fabian Nicieza (*Deadpool*) and Scott Lobdell (*Uncanny X-Men*), you can now experience all the Ranger action and adventure of the 1990s!

**BOOM! STUDIOS**

**MIGHTY MORPHIN POWER RANGERS ARCHIVE**

**VOLUME ONE**

**MIGHTY MORPHIN POWER RANGERS ARCHIVE**  
**VOLUME ONE**

Design:  
**EVAN METCALF**  
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**MICHAEL MOCCIO**  
Collection Assistant:  
**MATTHEW LEVINE**  
Collection Editor:  
**DAFNA PLESAN**

SPECIAL THANKS TO: BRIAN ABERNETHY, MELISSA FLORES, EDGAR FORTIN, ALEX GABRIEL, PAUL STROCKLAND, HARRY HOSKINS, JASON BUCHHEIT, AND THE STAFF OF SABAN BRANDS.

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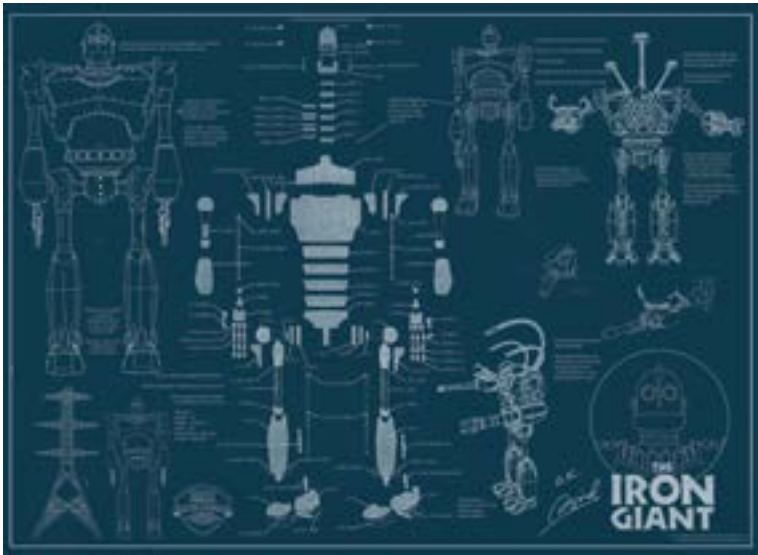
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VIDEOGAME LICENSED PRODUCT





THE IRON GIANT STATUE